

CONFESSIONS OF A MEDIA MAVEN

A Memoir of Her Secrets Revealed

Ericka Porter, MBA

Copyright © 2018 Ericka Porter MBA

All rights reserved. This book or any portion thereof may not be reproduced or used in any manner whatsoever without the express written permission of the publisher except for the use of brief quotations in a book review or scholarly journal.

First Printing: 2018

Library of Congress Cataloging in Publication Data has been applied for.

ISBN:978-1722480493 (pbk.)

ISBN-10: 1722480491

Media Maven Worldwide
3401 West Devon Ave
Chicago, Illinois 60659

www.erickaportermba.com

Cover Design by Christopher Adams for Impakt Studio, www.impaktstudio.com

Copyediting by: Tanya B'ynote

Cover and author photos by: Christopher Adams for Impakt Studio,
www.impaktstudio.com

Jewelry for cover and author photos by: Danayaa Azure bit.ly/dd4ujewel

Dazzler for author photo by: Nazaree Azure bit.ly/dd4ujewelry

Ordering Information:

Special discounts are available on quantity purchases by non-profit organizations, educators, educational institutions and others. For details, contact the publisher at the above listed web address.

U.S. Trade Bookstores and Wholesalers: Please contact, Media Maven Worldwide
Tel: 773-609-3348; Email: confessionsofanib@gmail.com

DEDICATION

To my children Aerial, Andre, Amani and Aninah. It's because of you I am inspired to strive for the best, motivated to live a glorious LIFE for the rest and explore my passions that have once been VISIONS, now being revealed.

I LOVE You,

Mom



OUR TRIBE



OUR TRIBE

CONTENTS

Acknowledgments pg. 7 *Foreward* pg. 9

My Confession pg. 12 *Introduction* pg. 13

PART 1 MOMPREENEUR 20

My Special Gifts pg. 34

A Mother's Faith pg. 45

Mother To The World pg. 48

PART 2 DIVAPREENEUR 50

Fly Can Be Painful pg. 56

She Fly pg. 61

I Found My Inner Diva pg. 65

PART 3 ENTREPRENEUR 74

I Walked Into My Destiny pg. 77

This Ish Aint Easy But Its Rewarding pg. 83

It's a Part of You pg. 88

PART 4 MEDIA MAVEN 91

I Aspire To Inspire pg. 97

Did I See You On TV? pg. 103

PART 5 IT'S TIME TO FREE YOURSELF 109

PART 6 MY CONFESSIONS (The Series) 122

PART 7 THE VISUAL VAULT 127

ACKNOWLEDGMENTS

First off, Thank You God! With you I am Everything!

To my first loves, my strength, my rocks, my 4 babies, Aerial, Andre, Amani, and Aninah and my two GG babies Kynnedi and Myla. I LOVE you with everything in me and I will continue daily striving to make you proud.

To my Mom Diane, thank you for giving me LIFE. For showing me what strength is. I LOVE you with all of my heart and it is my vow to give you the world. To my Father Wendell, thank you for encouraging me to be a better me and choosing our final years to be transparent enough to change the future of our FAMILY. I LOVE you Dad. To Daddy Norman, thank you for love. I LOVE you.

My siblings (by age range) Cassie, Kelly, Oliver, Tanya, Tiffany, Jon and Norman you all are the bomb! I know your Sis can be crazy, but its out of love. LOL You all make me a better me. Siblings who are my Best Friends! I LOVE you!

To my Grandpa's Bill and Dave, my Grandparents, Surrogate Dads and Best Friends. I am so thankful that I found you! I thank you for all that you are. You encourage me, keep it real with me and I can't thank you enough for opening up your lives to us. You two are my anchors. And I hope to make you proud. I'm now proud to be a Porter. Once lost, now found, I have all of you!

To my Aunt Ann in Heaven and Tonya. Thank you for your open arms of LOVE and for being there and still here, for us and mom. I LOVE you all so much!

Aunt Renee' and Uncle Carlos, I cannot thank you enough for being here. Your love, wisdom and compassion has truly inspired me. I LOVE you and my sister and brother cousins, as I say, LOL so much. I am so blessed that God would ordain our lives as one.

To all of my FAMILY, unmentioned. Thank you, I LOVE you!

To all of my loved ones that are my Angels that surround me everyday. I LOVE you and miss you. Thank you for the gift of love.

To my family and some of us our peers, thank you for supporting me and my LIFE mission. Chris, Will, Tracey, Stephanie, Tulane, Richelle, Phyllis, Alicia, Michele, Valerie, Denise, and Alan. Thank you for being here for me! You mean the world to me.

A very special thank you to all of my mentors that inspired me to become a better version of mySELF. Thank you Zo, Bill, Gloria, Mark, Rev. Dr. Posey, Dr. Monica Posey. You all rock!

To my new friends and teams of geniuses, you know who you are! Let's conquer the world and get this ish!

Thank you to my clients and business associations that have given me an opportunity to build. Many blessings to you and your company.

Thank you to those who I didn't share your name but my story was shared through our experiences, I FORGIVE you. I have FORGIVEN mySELF. Healing starts there.

To all of my social media friends, old friends, new friends and associates, you all are the bomb. You took my transparency to another level and that healing is changing the world. I appreciate you.

Thank you to those specifically who have supported me in any aspect of the development of my very first (I'm claiming) Best Seller. Alan Conley for the Foreward, Christopher Adams for the push, the pics, post and so much more! Danielle Carroll of Danya Designs 4U for the jewelry, accessories and that bomb cover up! Latoyia White for consultation and Tanya B'ynote', my sister for extra eyes.

As I'm completing these acknowledgments, I am going through something that will be another testimony. Thank you to my Angels Tracey, Chris and Will. I love you with everything in me.

Finally, if you, the reader invested your time and money to support this mission, thank you! The success of this would not be possible without you.

FOREWARD

ONE OF THE GREATEST GIFTS THAT ANYONE HAS BEEN BLESSED WITH, IS THE GIFT OF LIFE. TO BE BLESSED WITH THE GIFT OF LIFE IS A CLEAR INDICATION THAT THERE IS SOMETHING THAT YOU MUST DO WITH THE GIFT OF LIFE BEFORE IT EXPIRES.

WHAT MAKES THIS IDEA CHALLENGING, IS THE FACT THAT OUR LIVES CAN AND WILL BE, FILLED WITH HIGHS AND LOWS. MANY OF US, IF WE COULD HAVE IT OUR WAY, WOULD SETTLE FOR THE HIGHS AND WOULD ASK TO BE EXEMPTED FROM THE LOWS. IF THIS WERE PERMISSIBLE, WE WOULD FORFEIT SOME OF THE MOST VALUABLE LESSONS THAT ONLY OUR LOWS COULD TEACH US.

YOU SEE, WHEN EVERYTHING IS GOING WELL, LET ME REPHRASE THAT. WHEN LIFE BEGINS TO BECOME FAMILIAR, WE HAVE A TENDENCY TO BECOME COMFORTABLE AND COMPLACENT. THIS IS DANGEROUS FOR ANYONE WHO HAS YET TO FULFILL PURPOSE, BECAUSE THE MORE COMPLACENT YOU BECOME, THE MORE YOU BEGIN TO ABANDON YOUR PURPOSE. THIS IS WHAT I WAS DOING BEFORE I MET THE MEDIA MAVEN HERSELF, Ms. ERICKA PORTER.

WHEN I MET ERICKA, I WAS ON THE VERGE OF SETTLING INTO AN IDENTITY COCOON OF FAMILIARITY. I WASN'T COMFORTABLE, BUT I WAS INDEED FAMILIAR. I ALMOST ABANDONED WHO I WAS AT MY CORE. IT WAS ERICKA WHO HELPED ME TO ARTICULATE THIS PIECE OF ME THAT WASN'T HIDDEN TO ANYONE ELSE BUT ME.

SHE HELPED ME TO UNWRAP THAT COCOON AND UNLEASH THE PRODUCER THAT WAS RESIDING ON THE INSIDE OF ME. AFTER READING *CONFESSIONS OF A MEDIA MAVEN*, I NOW UNDERSTAND WHY. IT WAS RUDYARD KIPLING WHO ONCE SAID,

“OF ALL THE LIARS IN THE WORLD, SOMETIMES THE WORST ARE OUR OWN FEARS.” IT’S ONE THING FOR PEOPLE TO LIE TO YOU AND TRY TO HALT YOUR PROGRESS, BUT IT IS ANOTHER FOR YOU TO LIE TO YOURSELF.

WHEN ERICKA WAS ENCOURAGING ME TO GO BEYOND THE SURFACE OF MY IDENTITY, SHE WAS INSPIRING ME FROM A PLACE THAT ONLY CERTAIN LIFE EXPERIENCES CAN FOSTER.

IN OUR COCOONS OF FAMILIARITY WE THINK THAT LIFE IS SUPPOSED TO BE ONE WAY, WHEN IN ALL ACTUALITY, IT IS REALLY TEACHING US WHAT LIFE IS NOT SUPPOSED TO BE. THERE IS A PURPOSE FOR ERICKA’S LIFE AND THERE IS A PURPOSE FOR YOURS. I PRAY THIS TESTIMONY FROM A MEDIA MAVEN WILL HELP YOU OVERCOME YOUR FEARS AND BREAK OUT OF THAT COCOON OF FAMILIARITY.

ALAN B. CONLEY, M.DIV.
ALCONLEY.COM

MY CONFESSION

i was that little girl who lived with it but didn't know how to apply it. i hid behind it mostly because of my struggles. my pain overwhelmed it. it made me have thoughts for a short future. it made me believe that i was not beautiful.

that darkness that overshadowed my light was the pain that i was holding on to. not allowing mySELF to just let go. but, i had to. and when i did, i discovered me.

i am a unicorn. i have allowed mySELF to be open to infinite possibilities and success. the unicorn gives us the eyes to see what's available to us.

i was a child who lived a tragic childhood experiencing abuse mentally, emotionally, physically and sexually. i lived in poverty and i saw a lot pain around me. i experienced my own. and, i also did a lot of things people would be surprised about.

i could see clear VISIONs of where my LIFE could take me. someone who could see past her circumstances, pursue success and help others do the same, which is why i am uncatchable. i am constantly pushing toward my dreams and helping others do the same. we limit ourselves when we can't see past our circumstances. i choose to live LIFE limitless.

so i RELEASE unto you a message of pain, joy, choices, lessons, LIFE and love. Get your highlighter and pen for notes so that you can start your journey towards meeting those VISIONs that will change your life forever.

Love,
ericka

